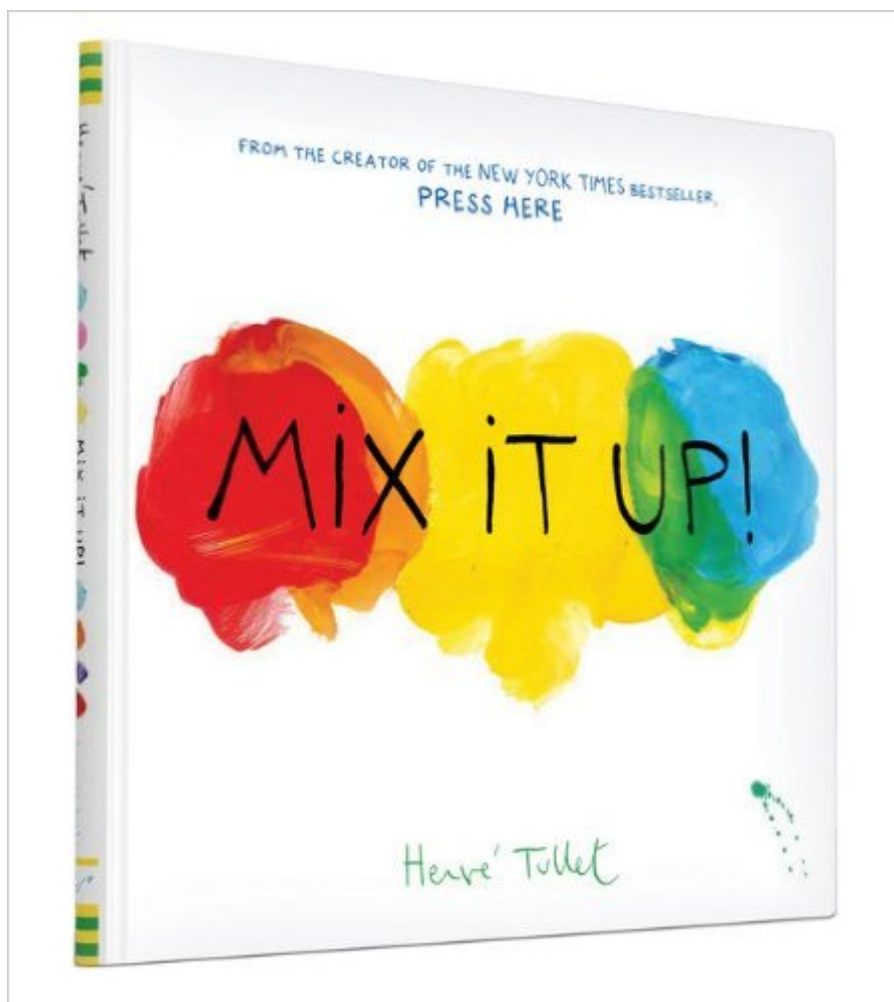


The book was found

Mix It Up!



Synopsis

PRESS HERE, MIX IT UP! and now LET'S PLAY! Collect all three interactive books from Hervé Tullet! Accept Hervé Tullet's irresistible invitation to mix it up in a dazzling adventure of whimsy and wonder. Follow the artist's simple instructions, and suddenly colors appear, mix, splatter, and vanish in a world powered only by the reader's imagination. Tullet "who joins such greats as Eric Carle and Leo Lionni as a master of his craft" sets readers on an extraordinary interactive journey all within the printed page. Tullet prompts plenty of giggles in addition to a profound understanding of colors, and once again displays his unique genius and vision in a work that is a glorious and richly satisfying companion to Press Here.

Book Information

Lexile Measure: 60 (What's this?)

Hardcover: 56 pages

Publisher: Chronicle Books (September 16, 2014)

Language: English

ISBN-10: 1452137358

ISBN-13: 978-1452137353

Product Dimensions: 8.8 x 0.5 x 8.8 inches

Shipping Weight: 14.1 ounces (View shipping rates and policies)

Average Customer Review: 4.8 out of 5 stars [See all reviews](#) (293 customer reviews)

Best Sellers Rank: #1,643 in Books (See Top 100 in Books) [#7 in Books > Children's Books > Early Learning > Basic Concepts > Colors](#) [#42 in Books > Children's Books > Activities, Crafts & Games > Activity Books](#)

Age Range: 3 - 6 years

Grade Level: Preschool - Kindergarten

Customer Reviews

The author of the popular children's book Press Here has given children another reason to interact with books. Following a familiar layout, Mix It Up! introduces the idea of mixing colors and watching what happens when those colors get smeared, squished, and (what else?) pressed into one another. The result is a book that lives up to its predecessor with a minor hesitation. For those unfamiliar with the first book, Press Here asks its readers to watch what happens through the pages when they touch fingers to various drops of color. Dots of paint multiply and divide, slide from one side of the page to another, and even grow, and all of these things happen only when the reader

follows the book's commands. Hailed by many media outlets as a book that would give the iPad a run for its money, author Herve Tullet encourages children to relate to Press Here in a way that delights and surprises its target audience. Mix It Up! follows a similar format but with more intention. Kids will start the book with an invitation that says, "Let's start that time again," • sure to induce grins. This time, however, the book starts with a gray dot and uses the dot as a call to action to invite other colors to join it on the page. Soon enough large primary color blots dominate the spread, but this time the blots really do look like paint blots. Tullet invites kids to rub one color onto the next, introducing and reinforcing the concepts of mixing primary colors to create secondary ones. Tullet instructs readers to start by dabbing one color onto the next, but within several pages he encourages kids to smear the colors into one another. The result brings spreads similar to what children might create in introductory art classes as they explore paint for the first time. Like Press Here, Mix It Up!

Herve Tullet must be a very vibrant, creative, and fun person to be around. I think he is like the Picasso for kids and I mean that in the best ways!! This is our third Herve book we've added to our collection (Press Here and The Scribble Book.) We really enjoy the interactive style he uses in his books, to encourage kids to participate in the story as it goes along. I don't want to compare Mix It Up to Press Here, but because it's the same type of book, by the same author, there are some parallels I will comment on. As a mom what I LOVE about this book is the lack of actual mess. The kids can mix the colors again and again and again... and guess what? We don't end up with some globby pile of weird brown paint. So that alone makes it very enjoyable for me. Herve's books have a sense of magic to them- yes the kids know it's not real paint and they know that the book is pre-printed and they're not actually doing the "mixing" and smushing of the colors. HOWEVER, it's vibrant and fun so much that the story comes to life and POOF= "MAGIC!" They are actually mixing and smushing the colors all over the place (everyone from age 1.5 to 7 participates too!) Here's where I will draw a couple of comparisons- I wish some of the elements below from Press Here were incorporated into Mix It Up. One of the elements that I love about Press Here, that I found lacking in Mix It Up, was the language. I love in PH how the narration gives feedback and guides the child to the next page/concept/action. This is different from MIU, which has things like "What do you think will happen?" then you turn the page, and it says, "Right!" I prefer the feedback and direction, because it ties the language to the concepts in the book.

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